

FORM F: Health Communications/Public Information

Date: _____

OMB No. 0920-0497
Expiration Date: 04/30/2004

– Intervention Plan – Jurisdiction Aggregate Form

[1] Jurisdiction ID: _____

[2] Number of health communications/public information (HC/PI) interventions this form describes: _____

Complete a <i>separate</i> form for each population served by this intervention		
Risk Population Mark the risk population this form describes. This list reflects CDC's surveillance hierarchy of exposure categories. If an intervention serves multiple risk populations, choose one primary and one secondary risk population.	[3] Primary Population <input type="radio"/> MSM <input type="radio"/> MSM/IDU <input type="radio"/> IDU <input type="radio"/> Heterosexual <input type="radio"/> Mother with/at risk for HIV <input type="radio"/> General Public	[4] Secondary Population <input type="radio"/> MSM <input type="radio"/> MSM/IDU <input type="radio"/> IDU <input type="radio"/> Heterosexual <input type="radio"/> Mother with/at risk for HIV <input type="radio"/> General Public

[5]

In the table to the right, enter the number of HC/PI interventions for this risk population to be provided by the following types of agencies. The sum should equal the total interventions this form describes.

The following are examples of the five categories:

Electronic Media: Television, radio, e-mail, Internet/WWW

Print Media: Newspaper, magazines, direct mail, billboards

Presentations/Lectures: Informational activities conducted in group settings; often called "one-shot" education interventions.

Hotline: Telephone service offering up-to-date information and referrals

Clearinghouse: Service providing information and materials to the general public as well as high-risk populations

Type of Agency	Electronic Media Campaign	Print Media Campaign	Presentations/Lectures:	Hotline	Clearinghouse
State Health Department					
Local Health Department					
CBO - Minority Board					
CBO - Non-Minority Board					
Faith Community					
Other Government					
Academic Institution					
Research Center					
Individual					
Other Agency (please specify) _____					

**Health Communication/Public Information Intervention Plan
Jurisdiction Aggregate P. 2**

[7] Evidence or Theory Basis for the Intervention and Justification for Application to the Target Population and Setting		
	Evidence or Theory Provided	Evidence or Theory Not Provided
Intervention Is Justified for Application to the Target Population and Setting		
Intervention Is <i>Not</i> Justified for Application to the Target Population and Setting		

[8] Service Delivery Plan	
Sufficient Delivery Plan	
Insufficient Delivery Plan	

[9]	Notes/Comments Field: